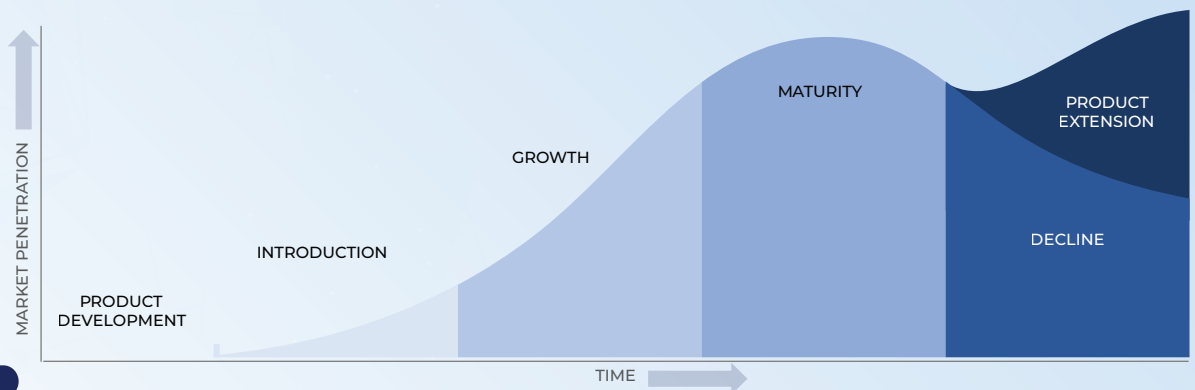# Digital Health
Offerings

We can engage with you at every stage of your product lifecycle

Digital Health firms are reshaping the healthcare industry by addressing some of the biggest challenges faced by payers, providers, and pharma companies. The new normal presents a valuable opportunity to objectively assess market offerings to improve market relevance, showcase robust ROI, and maintain investor appeal.

This means strategic decisions must be made regarding:
- Choosing between comprehensive offerings and point solutions
- Refining the product mix — develop new offerings, improve existing products, and retire some solutions (asset-light approach) — for a robust product-market fit
- Establishing innovative partnerships and collaborations with payers, providers, other digital health firms, etc.
- Identifying untapped markets and geographies for potential expansion

At Innova Solutions, we comprehend your unique requirements with precision. and tailor our offerings to seamlessly align with your evolving organizational needs and solution requirements, regardless of where your products stand in their lifecycle.

Our Offerings	PRODUCT DEVELOPMENT	INTRODUCTION	GROWTH	MATURITY	PRODUCT EXTENSION / DECLINE
ASSESSMENTS & ADVISORY	✅	✅	✅	✅	✅
MODERNIZATION & RATIONALIZATION				✅	
DIGITAL PRODUCT ENGINEERING		✅	✅	✅	✅
PLATFORMING ON CLOUD		✅	✅	✅	
EXPERIENCE TRANSFORMATION		✅	✅	✅	✅
			✅	✅	✅

Your Consulting & Engineering Partner

Our diverse Digital Health offerings provide the support your organization needs to drive innovation, build effective solutions, and stay ahead in this dynamic industry.

Assessments & Advisory

Let Innova experts assess your product stack and provide valuable insights and strategic recommendations to enhance performance, market relevance, and compliance.

Modernization & Rationalization

Unlock new growth opportunities and reduce expenditure via technology modernization and application portfolio rationalization.

Experience Transformation

We apply design thinking to turn your ideas into intuitive and impactful solutions as well as transform your existing solutions to create more meaningful and impactful user experience.

Platforming on Cloud

Enhance the reach and capabilities of your existing products via platforming on cloud. Our extensive capabilities, accelerators, and strategic partnerships with major cloud platforms enable us to deliver robust cloud solutions at speed and scale.

Digital Product Engineering

Our rich digital product engineering capabilities can help you build product strategy and roadmap, optimize current investments, execute at scale with quality, and accelerate your products' time-to-market.
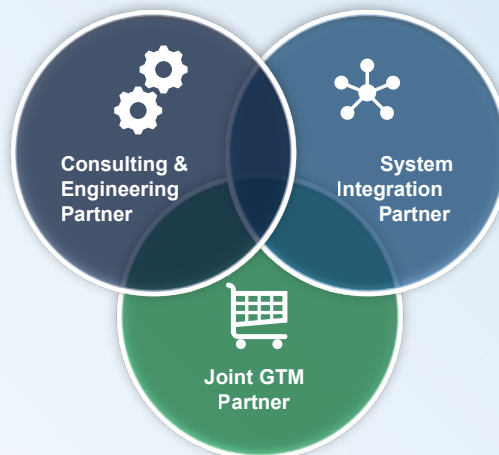
HealthTech Integration

We bring in extensive capabilities across IoT and devices, EHR, FHIR-based APIs/custom integrations to enable scalable, secure, and seamless integration between devices and systems.

Our Partnership Models

We actively foster collaborations with digital health firms mainly through three partnership models that serve as key drivers in achieving mutual success and advancing healthcare technology.

- Assessments & Advisory
- Product Modernization & Rationalization
- Digital Prod Engineering
- Platforming on Cloud
- Experience Transformation
- Health Tech Integration

Consulting & Engineering Partner

System Integration Partner

Joint GTM Partner

- End -to-end professional services
- Design & implementation & maintenance
- Integration with client platforms and applications

- Generate demand through crosspollination of clients.
- While we become resellers of your product, would be keen to join as a preferred SI Partner for existing and new clients

Our Key Partners

aws PARTNER Advanced Tier Services

salesforce PARTNER

IBM. Silver Partner

Ui Path Partner

SERVICES PARTNER SELECT

innova SOLUTIONS™

www.innovasolutions.com

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