



Todd Krugman

Chief Marketing Officer



Todd Krugman is the Chief Marketing Officer at Innova Solutions, a leading IT Services and Solutions company with \$3 Billion in revenue and a workforce of over 50,000 professionals. Todd is responsible for marketing and communications activities for the company while also leading Innova's emerging marketing practice for clients.

Throughout his career, Todd has showcased his expertise in B2B and technology sectors, consistently driving growth for renowned brands such as IBM, The Trade Desk, and Globant.

During his most recent tenure as Chief Marketing Officer North America at Globant, Todd helped to create an award-winning brand platform, resulting in increased brand awareness and strong revenue growth. His work on the "Reinventing Consultancy" advertising campaign earned numerous accolades, including Ad Age's B2B Campaign of the Year.

As the Senior Vice President of Marketing at The Trade Desk, Todd successfully repositioned the brand in the market by launching a new brand identity, introducing innovative product offerings, and expanding their highly acclaimed e-learning platform.

Todd spent over a decade at Ogilvy, where his contributions to the agency's work on the IBM account helped make it one of the most valuable B2B brands in the world. He held various leadership positions in Asia Pacific and New York, showcasing strong abilities in leading teams and driving business success across diverse markets.

Todd currently resides outside of New York City with his wife and two children.

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