



Harnessing Data's Potential: Driving Customer Engagement through Analytics

Make data-driven decisions, uncover valuable insights, and fuel innovation to scale growth.

Accelerate Data to Know Your Customers Better

In today's digital era, customer expectations are rapidly evolving. Customers demand seamless and personalized experiences across multiple touchpoints, forcing BFS organizations to reevaluate their customer engagement strategies. To meet these evolving demands, Innova Solutions and Snowflake leverage data and analytics to enhance the connected customer experience through:

- » Personalization
- » Seamless Omni-channel Experiences
- » Proactive Customer Service
- » Driving Innovation
- » Scaling Digital Platforms

Our Solutions

- Hyper personalization
- Digital Payments
- AI Every Where
- BFS nEXT Gen Cores
- BaaS & EmFi
- Digital Wealth

Innova + Snowflake equals Innovation, Technology Solutions & Sustainable Growth

- 55%** Cost Savings by leveraging Accelerators & Frameworks
- 60%** Accelerated Time to Market by domain-centric approach
- 70%** Savings in licensing costs
- 20,000+** Application Modernized including 4,500+ databases Migrated

Our Accelerators

- » Cloud Provisioning & Orchestration
- » Self-Service Portals
- » Cloud & Application Monitoring
- » Cloud Cost Management
- » Governance & Policy Enforcement
- » DB Query Excel & CSV Generator Application
- » SSO Accelerator
- » Security Vulnerability Analyzer
- » Database Migration Script Generator
- » Sentiment Analysis
- » Data Catalogue

We Enable Digital Transformation In These Business Segments

Consumer Banking	Corporate Banking	Investment Banking	Payments & Cards
Fin Market Infra	Risks & Compliance	Enterprise Functions	

With Innova, unlock the potential of data and analytics in the Banking, Financial Services, and Insurance (BFS) industry. Discover how connected customer experiences can revolutionize the way your organization engages with customers. From personalization to seamless omnichannel journeys, join us to explore how our data-driven insights drive innovation and scales digital platforms.

Our Key Partners



Company Overview

25 Years of Experience	\$3 B In Revenue	50,000 Professionals	1,100 Clients
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Innova specializes in empowering enterprises to accomplish their Digital Transformation objectives through the swift development of top-notch software solutions. With our extensive expertise, agile approach, automation skills, and innovative accelerators, we deliver high-quality results that drive your growth and success.

Digital Applications	Cloud	Data & Analytics	Intelligent Automation	Content Management
<ul style="list-style-type: none"> UI/UX Product Engineering APIs & Microservices Mobile/Web/Enterprise Application Development Legacy Modernization Quality Assurance CI/CD & DevOps Support & Maintenance 	<ul style="list-style-type: none"> Advisory, Migration Cloud Refactoring Managed Services Cloud Native Development Edge/IoT Computing <ul style="list-style-type: none"> Strategy, Roadmap Pilot to Implementation 	<ul style="list-style-type: none"> DataOps – Operations & Engineering Data Modernization – Assessment, Migration Data Management – Governance & Quality Business Intelligence/Analytics Visualization 	<ul style="list-style-type: none"> Ingest <ul style="list-style-type: none"> Chat Bots xTract Engine Image Text Automation Train/Deploy AI/ML <ul style="list-style-type: none"> Model Engineering MLOps Serve/Monitor <ul style="list-style-type: none"> Predictive Analytics Sentiment Analysis Anomaly Detection NLP 	<ul style="list-style-type: none"> Data Capture/Imaging Document Management Records Management Case Management Analytics Package Services <ul style="list-style-type: none"> Roadmap Pilot Implementation

Cybersecurity

- DevSecOps
- Threat & Incident Mgmt.
- IAM/SSO
- Endpoint Mgmt. & Security
- IoT & OT Security
- Compliance Enablement
- Managed Security/SOCaaS

Our Global Footprint and Delivery Capabilities



About Innova Solutions

Founded in 1998 and headquartered in Atlanta, Georgia, Innova Solutions employs approximately 50,000 professionals worldwide and reports an annual revenue approaching \$3 Billion. Through our global delivery centers across North America, Asia, and Europe, we deliver strategic technology and business transformation solutions to our clients, enabling them to operate as leaders within their fields.

To know more about our Data-Driven Transformation Solutions for BFS, contact us at info@innovasolutions.com

Contact Us

