

MODERNIZATION OF MICROSOFT ENTERPRISE WORKLOADS

Innovate Faster with Reduced Costs



KEY INDUSTRY TRENDS



Cloud Migration



Cloud Optimization



Licensing Challenges



Underutilized Resources



Expensive Licensing



Inflexible Licensing

PAIN POINTS

COST OPTIMIZATION STARTS BEFORE MIGRATION

WHY OPTIMIZATION AND LICENSING ASSESSMENT (OLA)?

Analysis of 300 OLAs shows:

45%

cost reduction in Microsoft SQL Server licensing

77%

cost reduction in Windows Server licensing

98%

of customers were able to migrate without additional license investments



BENEFITS OF OLA



Performance



Pay for what you need

Contracts



Reduce costs

Hardware



"Rightsize" your resources

It is a **free** service with no obligation



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