



Richard McCormack

Senior Vice President, Marketing



Richard McCormack is the Senior Vice President of Marketing at Innova Solutions. Together with his team, Richard is responsible for the marketing and sales enablement of the extensive Innova portfolio of technologies, services, and talent solutions across the globe.

With more than three decades of industry experience, Richard brings vision and tactical experience to marketing for Innova. He is a frequent speaker at industry events, where he presents thought leadership and perspective regarding business direction including societal change, mobility, and digital transformation.

Prior to Innova, Richard held a number of roles at Fujitsu in both marketing and sales capacities where he led teams responsible for cross-industry solutions, as-a-service capabilities, and marketing operations, as well as working with strategic and channel partners to co-create solutions.

Richard's extensive background as an open systems consultant in the UK brought him to the US in 1994 to work with Pyramid Technology and Siemens. He fell in love with the diversity of the California Bay Area where he now lives with his wife and two children.

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