



## Anirvan Acharya

*Solutions Head, Payer & Digital Health*



**Anirvan Acharya** is an industry leader at Innova Solutions, responsible for Payer and Digital Health segments. As the solutions lead, he synthesizes key trends and drivers in healthcare domain and strategically identifies transformation opportunities for healthcare customers.

With over 18+ years of industry-experience and a strong consulting acumen, Anirvan helps payer organizations utilize the best-fit digital levers to reengineer their business processes, optimize the core administrative platforms, create meaningful insights from data, and in effect deliver best health outcomes for members. As a strong proponent of design thinking principles, he carves out patient-centric solutions based on superior customer experience and digital first approach.

Prior to working with Innova Solutions, Anirvan held several key positions with leading organizations in Customer engagement, Solution advisory and Business consulting roles, delivering high quality outcomes for healthcare organizations. An alumnus of Indian Institute of Management, Calcutta, he is an avid learner of new ideas and business strategies. Anirvan enjoys Indian literature and is equally passionate about cricket and tennis. At present, he resides in Atlanta, Georgia with his wife and son.

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