



## Joe Cammarota

*Vice President, Sales (Eastern Region)*



**Joe Cammarota** is the Vice President for Sales (Eastern Region) at Innova Solutions. In this role, he is responsible for leading the region's technology staffing and service offerings and expanding Innova Solutions' footprint among current and new customers within the mid-market and Fortune 1000 space.

Joe leads a team of managing directors whose primary responsibility is to "Develop Talent and Drive Results." A firm believer in "failing your way to success" and "Character over Competence," Joe is a servant leader who always puts the best interest of the firm and his team above his own. He joined Innova Solutions through the acquisition of Diversant, a staffing and services company.

As a 24-year veteran of the industry, Joe started his career as an Account Manager for Interim Technologies. In 2004, he took on the same role for Info Technologies, which later became Diversant, LLC. After a successful run as Account Manager, he was promoted to Managing Director of the NJ market and then eventually promoted again to Regional Vice President. During his tenure, Joe helped build Diversant into a \$200 plus million-dollar organization and has helped train and mentor many sales professionals and recruiters with industry best practices and guidance.

Joe holds a Bachelor of Arts degree from William Paterson University. He resides in New Jersey and is married with two daughters. When he is not working, Joe spends time with his family or friends, on the golf course pursuing his other passion, or in his garden tending to his vegetables.

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**Innova Solutions**

2400 Meadowbrook, Parkway, Duluth, GA 30096 | Tel: 1-770-493-5588

 [www.innovasolutions.com](http://www.innovasolutions.com)