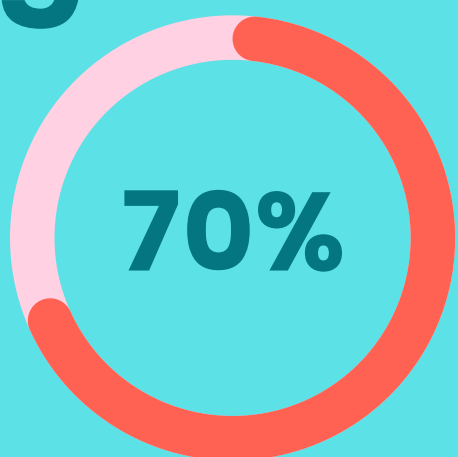
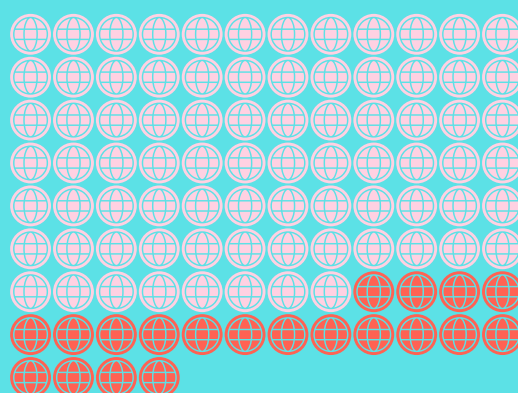


SaaS Ops Facts & Figures



Total SaaS software usage by companies. Expected to increase to 85% by 2025.



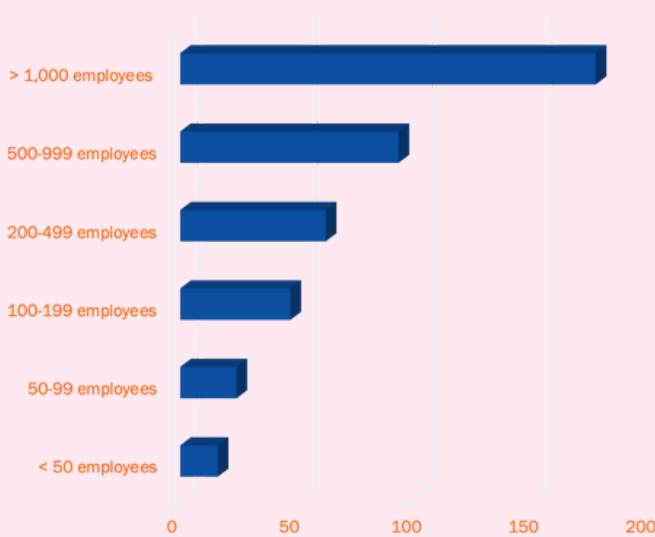
Companies on Average use 80 sanctioned SaaS applications out of an average 114 total applications.

BetterCloud 2020 State of SaaS Ops



"The number of SaaS Applications running in organizations correlates to the number of employees. We see a tremendous leap in number of applications when organizations have more 1,000 employees."

Robert Toups
SaaS Ops Practice Lead @
Innova Solutions



SaaS Spending

Expected increase from 2017 to 2022

*Gartner



Percent of Business Leaders

Citing Business Agility as their primary factor for pure SaaS adoption

*Forrester



Employees

At Fortune 1000 companies that regularly use SaaS not explicitly approved by IT

*IBM



The top concern that IT professionals have around using SaaS is data security and protection against cybercrime.

Forrester Research

The majority of enterprises will continue to struggle with appropriately measuring cloud security risks.

Gartner Research

Learn more at <https://www.innovasolutions.com/saas-operations/> or call Brian @ 646-415-1016 to discuss how we can help you discover, manage, and secure your SaaS Portfolio.